

The Iron Mountain News
 VOLUME 3, NUMBER 110 SATURDAY AFTERNOON, AUGUST 18, 1923 PRICE FIVE CENTS

FORD CAMPING PARTY ARRIVES IN IRON MOUNTAIN

Five Die In Car Accident

TRAIN STRIKES AUTO AT TROUT LAKE CROSSING
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Noted Men Visiting Here

Sane Man At Wheel In Capital, Babson Says
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PITCHES TENT IN GROVE NEAR FACTORY SITE

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Guy Forstrom & his first car, a Model A Ford

FORD DEFENDANT IN SUIT FILED BY JEWISH EDITOR

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Ford Denies Benson's Story On Desire To Be President

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For thirty-five years, Guy Forstrom has resided in the Iron Mountain, Michigan area, one of the places Henry Ford visited during his 1923 camping trip. Forstrom has written several articles for national car club magazines on Henry Ford and friends in the Upper Peninsula. Old cars and local history are his favorite subjects.

Henry Ford once said, "I will build a motor car for the great multitude... constructed of the best materials, by the best men to be hired, by the simplest designs that modern engineering can devise."...And so he did! But even with Henry Ford's rock star status in the 1920s, he found time to relax with family and friends.

Camping in Cloverland is a nonintrusive look at one of Henry Ford's famous camping trips, this time in his beloved Upper Peninsula of Michigan. On this vacation, Ford and his companions—Thomas Edison, Harvey Firestone, Edward Kingsford and their wives—got back to basics, Henry Ford style. Learn what the gentleman of the press had to say about the famous campers of 1923 and view the party in historic photographs.

"Whether you are interested in Henry Ford, Upper Michigan history, or what it was like to be a celebrity in the 1920s, Camping in Cloverland is a fascinating look into a moment in time when fame and the U.P. met."

— Tyler R. Tichelaar, author of *My Marquette*



Guy Forstrom

Camping in Cloverland with Henry Ford

Camping in Cloverland
 with
Henry Ford



As Reported by the Newspapers of the Time
 Guy Forstrom

Printed By
 McNaughton
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Cloverland

Clover-Land was a publication created to promote the settlement of the cut over lands of the Upper Peninsula by Roger M. Andrews of Menominee, MI following earlier home and farm publications. The first twelve volumes served as a lure book to attract visitors and residents to the Upper Peninsula. Declines in the mining and lumber industries led *Menominee Herald-Leader* editor Roger Andrews to call for the formation of a regional promotion and development organization.

Established in 1911 by business representatives across the U.P., the Upper Peninsula Development Bureau (UPDB) sought economic and land-use diversification and began promoting the U.P. as “Cloverland” to attract farmers, settlers, and vacationing urban dwellers.

Clover-Land was intended to help the UPDB in its mission to highlight the U.P.’s tourist and recreational advantages and give the U.P. a new regional identity. However, beginning in 1920 with Volume 13, Clover-Land became an agricultural magazine addressed to farmers and their families.

[Image and description courtesy of The Central Upper Peninsula and Northern Michigan University Archives]

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The Iron Mountain News

Iron Mountain, Michigan

Vol. 3, No. 107

Wednesday, August 15, 1923

KINGSFORD JOINS CAMPING PARTY

Ford, Edison and Firestone

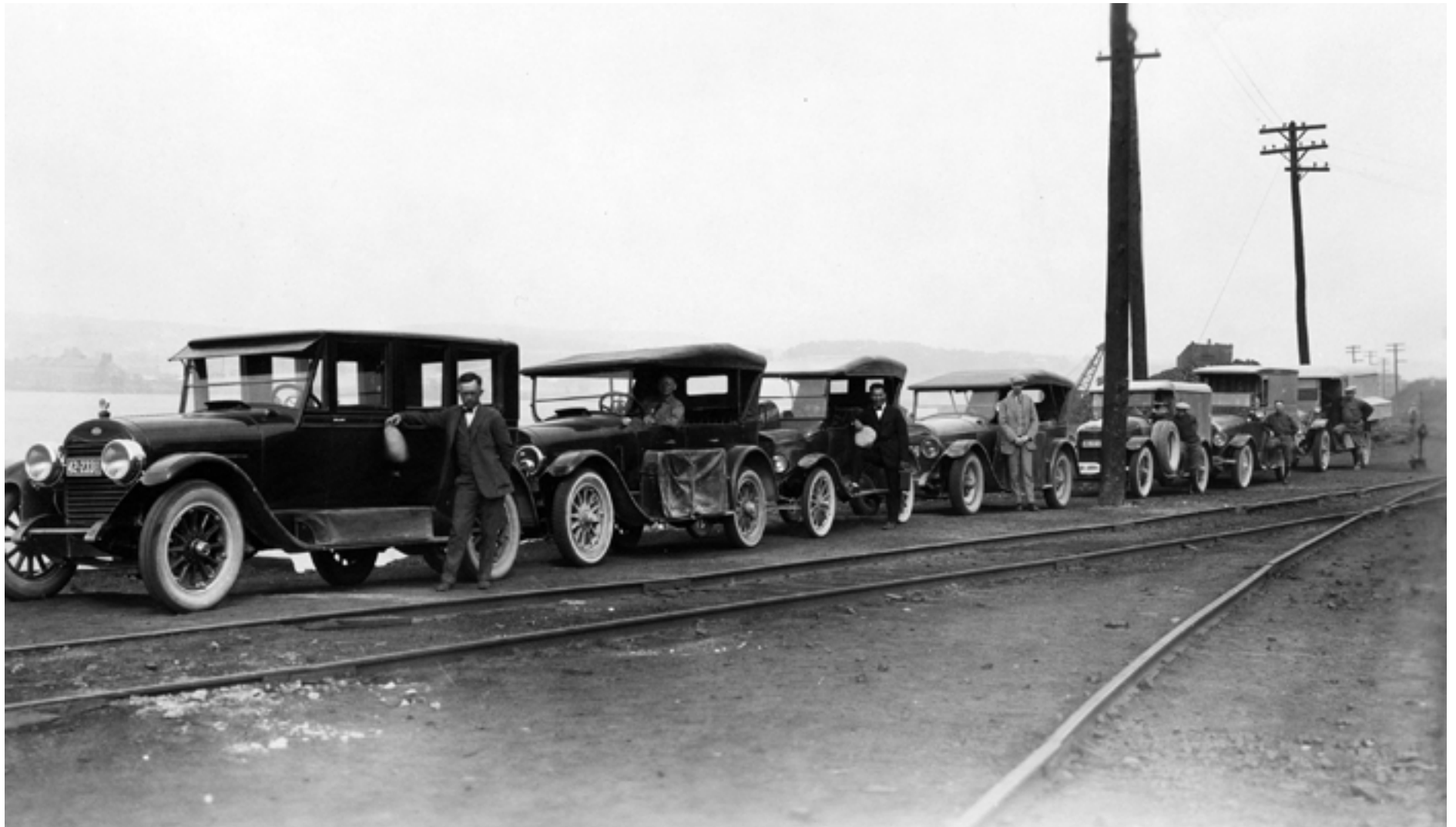
Will Be Here this Week

E.G. Kingsford, in charge of the Ford operations in the upper peninsula, has left for Detroit, where he will join the group composed of Henry Ford, Harvey P. [sic – S.] Firestone and Thomas A. Edison, which was expected to leave Detroit today on its annual camping trip. Mr. Kingsford expected to join the party when they reached Iron Mountain but was invited by Mr. Ford, who is acting as host, to meet the party at Detroit. Mr. Kingsford made the camping trip four years ago when John Burroughs was a member of the party.

Mr. Ford is expected here the later part of the week and it is probable that the party will spend a day in Iron Mountain as they will inspect all the development projects here. It is expected that a trip will also be made to the Imperial mine at Michigamme and to the Mill at L'Anse.

Plans for the remainder of the trip are unknown to the members of the party themselves. Mr. Ford has said that the trip will be in the hands of Mr. Edison, who has been made "commander-in-chief."

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Line up of Lincoln cars and support trucks waiting at dock to get loaded onto the ferry.

~ From the Collections of the Henry Ford. P.188.5406